



For Immediate Release

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Economic Development Firm Announces New Project Manager

COLUMBIA, S.C. (October 30, 2013) - Sagacious Partners, a Columbia-based economic development and consulting firm, has added Whitney Williams as a Project Manager to its staff. Williams will be assisting with statewide and regional industry cluster projects related to insurance technology, education, alternative energy, and others.

"We're excited to continue to expand our team," stated Neil McLean, founder and managing partner of Sagacious Partners. "Whitney brings a new set of skills and a fresh perspective through her experience in volunteer management and marketing, and I know our clients will benefit greatly from having her on board."

Williams is a graduate of the University of South Carolina's School of Journalism and Mass Communications. The Lincolnton, NC native joins Sagacious Partners with experience in fundraising, volunteer management, and marketing and communications. Before joining Sagacious Partners, Whitney worked as marketing coordinator at the University of South Carolina Press, and at IT-ology where she handled social media and developed the volunteer program.

About Sagacious Partners

Sagacious Partners, LLC, is an award-winning, Columbia, SC-based economic development firm dedicated to helping regions and states around the U.S. build robust, innovation-driven economies. The firm brings over 40 years of experience providing top tier strategies, technology, economic development, and implementation experience to clients. The firm's expertise includes next generation economic development strategy, program management, assessment of partnerships and alliances, economic networks, association management, and technology-based economic development. Clients include municipalities, universities, and regional and statewide economic development organizations that share a common goal to create a more prosperous region. Learn more at www.sagaciouspartners.com.

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